

MEI Japan Trade Mission: 24 - 29 September 2016

Draft Programme

Date	Programme	Time	Location
Friday 23rd September	Delegates depart for Japan	11.45 AM	
	Recommended flight for UK delegates: British Airways LHR – HND (10% discount available)		
Saturday 24th September	Rest day and free time after delegates arrive in Japan		
	<i>Optional</i> informal gathering for delegates	7 PM	Tokyo
Sunday 25th September <i>(Recommend Delegates attend the orientation tour)</i>	Depart Yokohama by train to Tokyo	AM	
	<i>Optional</i> meeting for Lunch	12 PM	Tokyo
	Organised city orientation tour of cultural sites	1 PM – 6 PM	Pick up from ANA Intercontinental Tokyo
	<i>Optional</i> Informal dinner in Tokyo and/or delegates return to Yokohama	7 PM	Tokyo/Yokohama
Monday 26th September	Mission briefing; 5 minute overviews, distribution of mission materials. Roundtable follow-up discussions, Q&A.	8.30 AM	Shin Yokohama Prince Hotel
	Site Tour for UK delegates – Yokohama Arena*	10 AM	Yokohama Arena, 3-10 Shin-Yokohama, Kouhoku-ku, Yokohama, Kanagawa 222-0033

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	<p>British Embassy 'Meet the Buyer' session:</p> <p>11.30 – 12.00 Briefing session for UK companies (British Embassy Tokyo team to gather and exchange business cards with UK guests)</p> <p>12.00 – 1.30 Greeting by the British Embassy Tokyo</p> <p>One-minute introduction by each UK company (to be confirmed)</p> <p>Networking</p> <p>Register via: http://www.exporttojapan.co.uk/event/networking-reception-stakeholders-global-sports-industry</p>	11.30 AM – 1.30 PM	2 nd Floor, Yokohama Arena
	Welcome speeches & presentations	1.30 PM	Yokohama Arena
	Session 1: The Future of Japan's Stadium and Arena	2.30 PM	Yokohama Arena
	Coffee Break	3.30 PM	Yokohama Arena
	Session 2: Sports facility management in Japan	4.30 PM	Yokohama Arena
	Opening Reception – Stadia & Arena Asia Pacific Expo	5 – 7 PM	Exhibition hall, Yokohama Arena
Tuesday 27th September	Stadia & Arena Asia Pacific Expo	9 AM – 5.30 PM	Yokohama Arena

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	<i>MEI Panel: Technology & fan engagement innovations in stadia</i>	4.30 PM	Open Forum, Exhibitor Hall, Yokohama Arena
	Networking reception – Stadia & Arena Asia Pacific Expo	6.15 PM	Yokohama Arena
Wednesday 28th September	Stadia & Arena Expo	9 AM	Yokohama Arena
	<i>MEI Panel: Safe & Secure Crowded Places</i>	9.30 AM	Open Forum, Exhibition Hall, Yokohama Arena
	Venue tours: Nissan Stadium (Yokohama International Stadium) and Yokohama International Swimming Pool*	2 PM	Various, Yokohama
	Travel to Tokyo	4 PM	
	Networking event, hosted by DLA Piper <i>Potential for overnight stay in Tokyo or commute back to Yokohama.</i>	7 PM	DLA Piper offices, Meiji Seimei Kan 7F, 2-1-1 Marunouchi, Chiyoda-ku, Tokyo
Thursday 29th September	<i>Optional 1-2-1 meetings with support agencies; UKTI, JETRO, Chamber of Commerce (tbc) or conference & expo follow ups.</i>	AM	Tokyo
	Presentation on the nature of the Major Events market: A summary of the key market sectors and the different user communities involved in major events. Briefing by MEI, commentary by delegation. Local companies present and seeking key major event stakeholders to be present.	1.45 PM	Tokyo

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	<p>Case studies Panel - Winning contracts and entering the supply chain - lessons from previous major events:</p> <p>To allow delegates to share their learning of winning contracts and delivering services from the both the larger and more niche supplier perspective. Followed by discussions on working in supply chains and delegates' major event lessons and sharing knowledge with local companies.</p>	2.30 PM	Tokyo
	<p>Tokyo 2020 Procurement briefing (DLA Piper)</p>	3.15 PM	Tokyo
	<p>Olympic & Rugby World Cup briefing: A chance for delegates to learn about plans for both events, and the opportunities available. Briefing by key Japanese stakeholders (work in progress)</p>	4.00 PM	Tokyo
	<p>Sector roundtables: Open discussion between delegates, local companies and the aspiration to be joined by key officials, split into sectors; security, venues, event services, technology. (work in progress)</p>	4.45 PM	Tokyo
	<p>Mission debrief and next steps planning.</p>	5.30 PM	Tokyo
	<p>Mission ends – delegates free to depart Japan or informal supper in Japan.</p>	PM	

** Starred items on the programme are for delegates who purchase a conference pass or choose to exhibit at Stadia & Arena Asia Pacific 2016*

Last updated: 30 August 2016