

Market Visit to Major Events Host Nation Japan

19th - 23rd February 2018

Major Events International (MEI) is taking a mission of suppliers to meet key officials and potential business partners in Japan -hosts of the Rugby World Cup 2019 & Tokyo 2020 Olympic Games.

The mission is broken down into two parts (recommend arrival on 19th):

20th February

Meet Key Stakeholders and international and domestic Japan-based companies and sponsors. Social and cultural programme will be included.

21st - 23rd February

Attend the 1st Sport Business Expo Tokyo. MEI is partnering with Reed Exhibitions with limited speaking and exhibiting opportunities available.

A pre & post-mission briefing will be included for both parts with dates to be confirmed nearer the time. Both briefings will be available via conference call.

This is an excellent opportunity to take part in these twice yearly visits to Japan and gain some market profile, meet some key sector and hosting agencies, and get up to date on this important market.



MEI Member	£575.00*
Non Member	£825.00

*Out of scope are flights, hotels, in-country travel and subsistence. A travel partner can assist with all travel and hotel arrangements. A social networking event will take place during one evening and details are being worked on.

Register your interest

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