

INTERNATIONAL FUNCTIONAL FITNESS FEDERATION

The European Championships are ideal for destinations seeking to boost inclusive sports participation, as they promote accessible, all-around fitness and aim to lower barriers to entry for all.



About The Federation

- The International Functional Fitness Federation (iF3), is the sole governing body for the sport of Functional Fitness, which has been established since 2016.
- iF3 has 32 European Member Federations
- It aims to differentiate the sport from branded fitness competitions by combining lifting, cardio, and gymnastics.
- The Federation supports all levels at the European Championships with Senior, Junior, and Masters divisions included.

[Click Here to Schedule an Expression of Interest Call](#)

HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,00

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



European Championships 2027 & 2028

Category 2:
€50,000 - €250,000

About The Property

- The European Championships includes Senior, Junior, and Masters Divisions.
- Previously hosted in Italy (Seniors, 2022), Hungary (Seniors, 2023), France (Seniors) & Lithuania (Masters) (2024), Sweden (Seniors) & Netherlands (Masters & Juniors) (2025), Italy (Seniors) & UK (Masters & Juniors) (2026)
- July to August hosting period
- 500/600 Participants from up to 32 countries
- 3 to 4 day event
- Winning the Championships gets you automatic qualification for the Worlds



Headline Requirements

- 1,500 seated venue provided by host
 - concrete flooring with foam matting protection, 2 spaces for warming up and the competition at least the size of a basketball pitch
- Host to cover cost of 4 bed nights for 45 VIP officials, judges, & staff
- Food to be covered for Judges by the host - Half board was done for the 2024 Championships
- Ground transportation options provided to and from venue
- Local event promotion and venue dressing provided by the host to encourage interest from local communities

Host City Benefits

- Approximately 4.000 hotel room nights generated
- Host keeps ticketing revenue with other revenue sources from Food & Beverage, and merchandising to be discussed
- 2024 World Championship Broadcast statistics showed over 162,000 livestream views
- Total social media reach & engagement totalled over 640,000
- Volunteer Opportunities
- Local fitness clubs involved
- Meet and greet, community programmes, educational booths, and city activation opportunities available

