

NIRVANA

EVENT TRAVEL, ACCOMMODATION & LOGISTICS

For over 25 years, NIRVANA has been the trusted travel and accommodation partner for some of the world's biggest sporting events.

What started as a family-run operation supporting the iconic Great North Run has evolved into a global powerhouse, offering expert logistics, travel planning, and event support through its renowned "NIRVANA Way."

Our team specialise in every aspect of event travel, NIRVANA is your go-to for seamless journeys, whether you're an athlete, official, or spectator – helping you focus on the finish line, not the logistics.

Our esteemed partners include IRONMAN, British Triathlon, World Triathlon, USA Triathlon, UTMB World Series, T100, Great Run, SquashTravel, SuperHalves, PSA, HYROX and many more, reflecting our commitment and diverse excellence in sports travel.

Visit our website to learn more www.nirvanaeurope.com



HYROX



AUS TRIATHLON



HALF MARATHON SERIES

