

SPORTWORX

For hosts seeking a dynamic and impactful sporting event Queen & King of the Court Crown Series brings together elite competition, festival atmosphere, and broad public participation, delivering a powerful legacy of sport, health, and community pride.

The Sportworx logo is displayed in a white rounded rectangle. It features the word "SPORTWORX" in a bold, sans-serif font, with "SPORT" in black and "WORX" in orange. A stylized red and orange "X" symbol is positioned to the right of the text.

About Sportworx

- Sportworx create unforgettable experiences that put a smile on your face
- Founded in 2017, Sportworx creates and delivers beach volleyball events across the world and provides temporary event infrastructure
- They Organise over 20 events around the world, in Padel and Beach Volleyball
- Their Crown Series brings together Olympic medalists, world and european champions.
- Looking for 2 new host cities to join their 2027 crown series season

[Click Here to Schedule an Expression of Interest Call](#)

HOST FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Queen & King of the Court Crown Series

Category 3&4:
€250,000 - €500,000+

About The Property

- A new era in beach volleyball with 1 court, five teams play against each other in three rounds to determine who becomes Queen & King of the Court.
- Past and current hosts include: Utrecht, Hamburg, Stockholm, London, Miami Beach, Doha, LA, Niteroi, Tenerife, Milan.
- 60 Athletes from 30+ nationalities with an average 15,000-20,000 visitors per event.
- 6 day event with 3-4 competition days.
- Available to host from 2027



Host City Benefits

- 3,600-8,400 hotel room nights generated by spectators (approximately €1m).
- ROI estimated 11 to 14 times on a typical contribution.
- Approximately €1.52m Direct Economic impact.
- 30m+ unique digital fans reach annually & 30,000+ livestream views per event.
- Event broadcast to 90+ countries.
- Revenue split depends on model
- Community activation opportunities available.

Financial Models

- **Model A Turnkey** | €400,000 Best for first-time hosts preferring a low-complexity arrangement. Sportworx handles full delivery. City pays a flat fee with no operational responsibility. All event revenue retained by Sportworx.
- **Model B Joint Venture** | €400,000 Best for cities wanting local promoter to run the event and co-deliver with Sportworx. Revenue split negotiated.
- **Model C City-Led** | €700,000–€900,000 Best for cities with the organisational infrastructure to run the event themselves. City takes full ownership of delivery. Sportworx provides licence and production framework, while the city retains all ticketing and local sponsorship revenue.

Headline Requirements

- Sportworx can build a temporary event venue for both indoor and outdoor events using its own infrastructure and delivery partners.
- Beach format: beachfront, city square, park, suitable for a temporary stadium.
- Indoor option: Arena, exhibition hall, or similar venues capable for a temporary stadium.
- Capacity: approx 2,500 spectators (scalable)
- Space for competition and warm-up courts, spectator seating, fan zone, hospitality, media, sponsor activations, and event operations.
- 330 room night covered by LOC for event personnel
- Lunch & Dinner required for athletes & judges
- Pre-event press conference at a local venue

