

WORLD SKATE

World Skate events combine globally popular, easy-to-access roller sports with Olympic competitive standards, resulting in powerful participation and reputation legacy effects



About The Federation

- World Skate has 140 National Federations and is the only IOC-recognised Governing Body for sports performed on skating wheels
- World Skate Sport (Skateboarding Park and Skateboarding Street) has been in every Summer Olympic Games since Tokyo 2020
- World Skate is the entity responsible for the promotion and global development of the Roller Freestyle and Scootering World Cups

[Click Here to Schedule an Expression of Interest Call](#)

ORGANISING FEE DIAGRAM CATEGORISATION

Category 1:
€0 - €50,000

Category 2:
€50,000 - €250,000

Category 3:
€250,000 - €500,000

Category 4:
€500,000+

LINKS



Scotering and Roller Freestyle World Cups (Park or Street Disciplines)

Category 2:
€50,000 - €250,000

About the property

- 5 day competition +2 practice days
- 250 Competitors and Support Staff
- 5,000 spectators per day
- Hosted annually in dry seasons for outdoor venues
- Can be staged on existing municipal skateparks, which must be approved by the World Skate facility department and relevant World Skate Technical Commission
- Previous hosts for both disciplines, among others, include Nanjing, Barcelona, Buenos Aires and Rome
- Street and Park Disciplines refer to the type of course:
 - Street - A Field of Play consisting of elements typically found in an urban environment such as stairs, rails, ledges, and banks
 - Park - The Field of Play includes large ramps and banks of different heights

Headline requirements

- A skatepark matching the Park (20m x 30m) and/or Street (20m x 50m) discipline requirements
- Minimum seating capacity of 400, including an adequate number of easily accessible toilets, reserved disability spaces and dedicated areas for athletes, staff, guests and media
- Within 3 hours of an international airport
- Accommodation and ground transport provided for 32-34 staff members over 7 nights
- Provide a Broadcasting service based on production details and World Skate technical requirements
- 30+ English-speaking volunteers with a recognizable uniform and with specific roles and responsibilities
- A domestic marketing campaign to promote the event

Host City benefits

- 230+ participants from 40+ national federations
- 2,500+ total hotel nights sold to Competitors and Support Staff
- 5,000 spectators per day
- Total top influencer athletes have 2M+ social media followers
- 34m views & impressions across 6m accounts expected
- 100% of revenues from ticketing, domestic sponsorships and merchandising goes to the LOC
- Global promotion for host via IOC channel, World Skate TV, Media Pro global network, athletes and ambassadors
- Be part of the future potential Olympic Sports development

