

INTERNATIONAL ASSOCIATION OF HORTICULTURAL PRODUCERS AIPH

The world's champion for the power of plants



About The Federation

- International non-profit organisation
- The world's champion for the power of plants, established in 1948
- The global approving body for International Horticultural Exhibitions, with more than 60 Expos approved since 1960
- AIPH Expos will have welcomed 50 million visitors between 2023 and 2031
- International Horticultural Expos create lasting green infrastructure, attract investment and tourism, and strengthen a city's global profile
- AIPH Expos are the only global environmental and sustainability property in the mega international events market

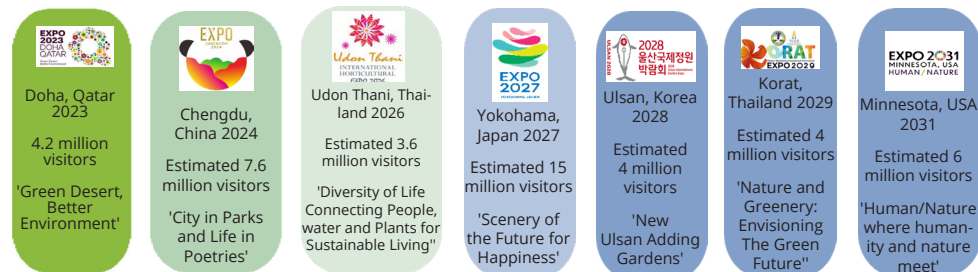
[Click Here to Schedule an Expression of Interest Call](#)



LINKS



International Horticultural Exhibitions approved by AIPH



About The Property

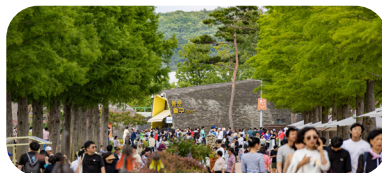
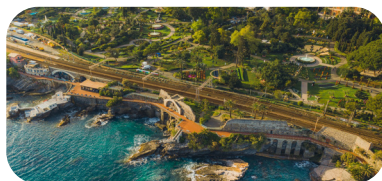
- AIPH approved exhibitions are spectacular, public-facing events enjoyed by millions of visitors, and are highly effective at stimulating demand for flowers & plants and for raising the profile and status of the horticulture industry in the country that hosts them.
- Critically for the host city, these events draw national and international focus whilst improving the city's environmental reputation and leaving a green legacy that can be enjoyed for many years into the future.

Expo Host City Benefits

- Attracts millions of visitors and boosts tourism
- Showcases the city's green credentials and sustainability initiatives
- Encourages community engagement and environmental awareness
- Supports horticulture industry growth and innovation
- Creates a hub for innovation, knowledge sharing, and best practice
- Acts as a catalyst for investment, regeneration, and city development

Mission

- Reignite and uphold an appreciation of plants as a fundamental human instinct.
- AIPH strives for a world in which humanity, technology, and nature exist in a healthy and sustainable balance, helping to create a prosperous future while safeguarding the planet for current and future generations.



AIPH Expo Support

- Upholding the very highest standards, AIPH ensures that approved exhibitions benefit growers and visitors alike by inspiring greater appreciation of ornamental plants. Drawing on experience acquired over generations, AIPH provide organisers with expert guidance to create world-class spectacles that live long in the memory.

