

# WORLD STREET WORKOUT AND CALISTHENICS FEDERATION

Street sports are globally popular amongst urban communities, and the WSWCF World Championships are the pinnacle of these sport.



## About The Federation

- WSWCF is the largest and most recognized global body for street workout and calisthenics.
- They have 84 member organisations and a presence in over 100 countries.
- WSWCF have hosted 14 World Championships and over 100 World Cup stages.
- WSWCF are currently in process of establishing continental confederations, something future hosts can become a driving force for.

[Click Here to Schedule an Expression of Interest Call](#)

## HOST FEE DIAGRAM CATEGORISATION

**Category 1:**  
€0 - €50,000

**Category 2:**  
€50,000 - €250,000

**Category 3:**  
€250,000 - €500,000

**Category 4:**  
€500,000+

## LINKS



# World Championships

Category 2:  
€50,000 - €250,000

## About The Property

- The World Championship is WSWCF's largest annual event
- It is being hosted in Sofia, Bulgaria, in 2025.
- 5 day event
- Hosted April - May ideally
- Expected 300+ elite athletes from 70+ countries, with big social media presence
- 2,000+ spectators (local & international)



## Headline Requirements

- 2,000 - 3,000 seater stadium with 15m x 15m competition zone and large screen
- Accommodation and onsite catering provided for judges and officials
- Onsite medical support & ground transportation provided for athletes



## Host City Benefits

- Over 600 athletes and international spectators will purchase accommodation over 8 days (4 day event + 2 days either side)
- Share of ticket sales retained by host city
- Potential for city to generate sponsorship revenue
- Local fitness education & opening of calisthenics parks, for all genders
- International television and digital media coverage to be discussed
- WSWCF influencer's shall bring up to 200M media engagements from social media networking
- Perfect for a host looking to promote street sport participation

# Confederations Cup

**Category 1:**  
€0 - €50,000

## About The Property

- The Confederations Cup is WSWCF's official continental championship series
- Properties are available in all continents
- These are new properties for 2026 and will be annual events
- 5 day event
- Hosted outside of April - May
- Expected 150 elite athletes
- 1,000 spectators (local & international)



## Headline Requirements

- Any arena with 15m x 15m competition zone and large screen
- Onsite meeting rooms required
- Option to use additional space to host a concurrent exhibition and drive revenue
- Accommodation and onsite catering provided for judges and officials
- Onsite medical support & ground transportation provided for athletes

## Host City Benefits

- 1,500 paid hotel nights generated
- Share of ticket sales retained by host city
- Potential for city to generate sponsorship revenue
- Local fitness education & opening of calisthenics parks, for all genders
- International television and digital media coverage to be discussed
- WSWCF influencer's shall bring up to 200M media engagements from social media networking
- Volunteer opportunities for local schools and colleges
- Perfect for a host looking to promote street sport participation

# Ranking Events

Category 1:  
€0 - €50,000

## About The Property

- Ranking events allow athletes to gain points and qualify for Confederation or World Championships
- Properties are available in all continents
- The first of these events is scheduled for Florida (USA) in 2026
- 3 day event
- Hosted outside of April - May
- Expected 100 athletes
- Up to 500 spectators

## Host City Benefits

- 1,000 paid hotel nights generated
- Share of ticket sales retained by host city
- Potential for city to generate sponsorship revenue
- Local fitness education & opening of calisthenics parks, for all genders
- International television and digital media coverage to be discussed
- WSWCF influencer's shall bring up to 200M media engagements from social media networking
- Volunteer opportunities for local schools and colleges
- Perfect for a host looking to promote street sport participation

## Headline Requirements

- Any arena with 15m x 15m competition zone and large screen
- Onsite meeting rooms required
- Accommodation and onsite catering provided for judges and officials
- Onsite medical support & ground transportation provided for athletes

